

MEMBERS' CONFIDENTIAL QUESTIONNAIRE

HELP US PLAN FOR THE FUTURE

As you may already know your committee is concerned about the reducing membership numbers and the lower take-up for outings and events and so we would like to receive guidance from all current members as to how the Association might be made more attractive to existing and prospective new members, to ease or resolve these problems. We would very much value your views on how we might do this – we are good at raising funds for the National Trust but are we good enough in meeting members' needs?

Would *all* members please complete the following short questionnaire (in complete anonymity) and post it to us*, put it in the same envelope as your booking for events or hand it to a committee member at the September talk or wherever else you may meet them. Every reply will be important. Feel free to expand or comment on any answer in Comments overleaf.

Q1: Which events do you attend?	Never	Occasionally	Most Times
a) Talks/lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Coach Outings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Car Outings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Walks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Holidays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Social Events (e.g. Christmas Dinner, Social)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q2: Are you attending/participating more or less frequently than before COVID?	More	Less
	<input type="checkbox"/>	<input type="checkbox"/>

If less, why is this? Has COVID affected you socially?

Q3: How do you rate:	Very Good	Good	Satisfactory	Poor
a) Our talks at the Medical Institute?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Our coach outings?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Our car outings?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Our walks?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Our holidays?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Our programme overall?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[Continued overleaf]

Q4: What improvements/additions to our overall programme can you suggest?
Are there any additional events/activities you would like to see included?

Q5: Would you recommend our Association to any prospective new members?

Yes Don't know No

If No, please say why.

Q6: Do you have any further comments?

**Please complete this form and return it to Richard Adams, 79 Whitmore Road, Newcastle-under-Lyme, ST3 3LZ, or get it back to any committee member at any event who will pass it on. Thank you in advance.*

EVERY REPLY COUNTS – THE FUTURE OF THE ASSOCIATION DEPENDS ON KNOWING AND ACTING ON WHAT THE MEMBERSHIP WANTS